

for the attention of  
Turovtsev Gennadiy Volodymyrovych  
"Zaporizhzhya Institute of Economics  
and Information Technologies"  
Kiyashka, 16-b  
69041 Zaporizhzhya  
Ukraine

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## Evaluation of Actualization questionnaire

### Web page and social network

Web page <https://www.zieit.edu.ua/> is clear  
with links to social networks Facebook, Instagram  
and Twitter.

There is a language-translator option

Student access

Online chat



Facebook <https://www.facebook.com/zieit.zp.ua>

Facebook <https://www.facebook.com/lieit.zp.ua>

Facebook <https://www.facebook.com/Zieit.kr.ua/>

Twitter [https://twitter.com/zieit\\_edu\\_ua](https://twitter.com/zieit_edu_ua)

Instagram <https://www.instagram.com/zieit.zp.ua/>

Telegram [https://www.telegram.me/zieit\\_zp\\_ua](https://www.telegram.me/zieit_zp_ua)

### Prognosis and plans

- Expand the list of proposed programs.

International Education Society Ltd.

One George Yard, London EC3V 9DF, Great Britain, Company number: 05209753

Clients' Centre & Management:

International Education Society Ltd. – org. složka, Vídeňská 119, Brno 619 00, Czech Republic, Company number: 26943948

[www.iescertificate.com](http://www.iescertificate.com); e-mail: [ies@ies-info.com](mailto:ies@ies-info.com); tel.: +420 731 507 874

- Improve learning facilities by providing additional working places in the library and in computer classrooms.
- Activate the visiting and guest professor program.
- Improve the facilities for research and development.

## Education

ZIEIT is one of the first private higher educational institutions of the Zaporizhia region: modern educational complex: lyceum, faculty of pre-university training, college, institute. ZIEIT offers 24 educational programs (Bachelor and Master degree). From 2020 is possible to study online.

Institution have many educational activities for the public:

1.	Courses of business analysts
2.	Law courses "School of the Future Lawyer"
3.	Language slurs Python
4.	Courses TOEFL
5.	Courses of foreign languages (English, German, French, Polish)
6.	Courses of CAP/CIPA
7.	School of journalism and media technologies
8.	Courses Cisco
9.	Preparatory courses for foreign students on the study of the Ukrainian language
10.	Preparatory courses for enrolled in higher education institutions
11.	Computer courses for schoolchildren
12.	Academy of noble children
13.	Computer literacy courses for seniors

## Students

Overhang interested in studies in 2022/2023 was 35%. Slightly decreasing number of students in the last two years (798-773 students) in long-term educational programmes. Total number of students in last two years: 1156-1099. Current number of students in all educational programs: 1099 students. There are 80 foreign students currently studying at the institution. Integration of 2 students with special educational needs.

Graduates of ZIEIT have excellent professional training, they are competitive in the labour market. These are very strong economists, legal experts, specialists in the field of IT technologies.

Rich students' life: intellectual club, Japanese culture club, English club, theatre and music studios, sports sections.

## Pedagogues

Qualification of pedagogical staff is 100%. Highly qualified teachers with scientific degrees of candidates and doctors of science, leading specialists. The institution supports raising of the pedagogues' skills (Professional development plan once in 5 years; professional development with the assistance of the Employment and Career Center). ZIEIT mentions interesting professional positions of past and present permanent and external pedagogues. The school cooperates with 6 consultants. There is not any foreign lecturer at the pedagogical team.

## Projects, cooperation

ZIEIT is involved in these international projects:

Swiss Montreux BusinessSchool, Switzerland	since 2017	The program of double diplomas
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The higher economic school Almamer, Warsaw	since 2008	Joint scientific researches within the EU, development of distance learning, arrival of students on training in the Magistracy, the organization joint summer the practitioner in Kosin
Academy of finance and Vistul's business, Warsaw	since 2012	The program of double diplomas, exchange of subject course and theses, distance learning, participation in the international conferences with prospect joint public in English.
The higher school of business of Diyetl, Krakow	since 2014	Distance learning
USA	since 2000	The program of the academic exchange of Fulbright. Training at university of New York
University of Finance and Management Poland	since 2018	Exchange of students, exchange of educational and methodical literature, internships, organization of joint scientific conferences, exchange of experience

Other forms of foreign cooperation at the present:

Service of Senior Experts (SES) of the Federal Ministry for Trade and Development of the Federal Republic of Germany. Dr. Klaus Rumer - lectures, seminars, methodological support of the discipline "Management of innovative activity" (2018)
Peace Corps of the United States. The agreement on a sutridnichestvo (since 1998), work of 8 volunteers in ZIEIT for the period cooperation.
Republic of Poland. Participation in the scholarship program of Lane Kirkganov (the senior teacher, Enverov R. R.)
Singapore Nantian Institute of Technology. Organization and conducting of a lecture course by expert teacher Dr. Gary Lyta (May 2017)

Institution did not mention any domestic projects.

## Membership, funds, investments

The institution is a member of one professional association: Association of Educational Institutions of Private Type of Ownership of Ukraine.

ZIEIT shows cooperation with various institutions (exchange of experience, joint scientific and practical activities, students practice etc.). The Center for Employment and Career Development has created an effective system of employment for students and graduates. Business and partner relations connect the Center with more than 200 organizations in such areas of business as manufacturing, foreigntrade, marketing, sales, finance, IT, construction.

The institution does not receive funding from grant funds.

Investments into raising teachers' qualifications and material-technical equipment. There are modern educational buildings, computer laboratories equipped with high-performance iMac computers, an audio-video laboratory with satellite communication, an electronic library.

## Research

Current research of ZIEIT: Modern directions of IT development in applied research. Number of students cooperating in research: 12. Strategic priority direction of innovative activity: Development of modern information, communication technologies, robotics.

The institution participates in international scientific conferences.

The institution publishes the following scientific journals: "ZIEIT Proceedings" and "Digital Economy and IT".

Patents registered at the national patent office:

2022-2024, "Modern directions of information technology development in applied research", state registration number 0122U201321

2016-2017, "Directions and mechanisms of strengthening the economic security of economic entities in the process of European integration", state registration number 0116U006779

## Evaluation

The ZIEIT has implemented the Education Quality Management System. The results of the self-analysis are submitted to the National Agency for Quality Assurance of Higher Education of Ukraine during the accreditation of educational programs.

The institution verifies student satisfaction with the teacher's expertise and teaching method through at least 5 questionnaires conducted by the Center for Quality Assurance of Education in the academical year.

ZIEIT has a Charter of Teacher-Student Relations, a Psychological Service of ZIEIT has been in operation, and since 2002, a Coordinating Council of Teachers and Students has been created.

## PR activities

Quality level of PR activities:

- The booklet about specialties of institute
- Information about magistracy in Great Britain
- Information about magistracy in Poland
- Booklet with information about the courses
- Outdoor advertising (billboards , city lights )
- Advertising on TV
- Article about the Institute in the VIP Club magazine
- Telegram: [https://t.me/vstupnyku\\_zieit](https://t.me/vstupnyku_zieit)

Evaluated to:	18. 7. 2023	
<b>The current rating valid for the next period:</b>	<b>BBB</b>	<b>Highly erudite and professionally managed institution</b>
<b>The obligation to update the next questionnaire:</b>	<b>15. 2. 2025</b>	

The rating of your certified educational programmes also remains unchanged.

Nevertheless, you are supposed to immediately inform us on all major changes that could influence the level of your rating.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Zlámlová', is positioned above the printed name.

Ing. Zuzana Zlámlová  
IES Executive Director